

This media kit was last updated on January 30th, 2020.

ABOUT THE BLOG



Hi there! My name is Ava Meena and I created My Meena Life in July 2015, shortly before I spent a year in Germany with my husband. As an expat, I had the time to rediscover my passion for writing. I've been creating travel content since 2015 and began sharing health content after I was diagnosed with lupus in early 2017. Today, the focus of my blog is sharing my life and travels with lupus.

STATISTICS

My Meena Life:

Monthly (averaged from Oct-Dec 2019):

Page Views: 9,100

Sessions: 6,130

Visitors: 5,400

Pages Per Visit: 1.16

Time on Site: 00:00:43

Demographics: 67% USA, 6% Germany

Audience: 35% 25-34 year olds, 87% female

Social Media:

Twitter: 9,300

Monthly impressions 25K

Pinterest: 12,700 followers

Monthly viewers: 1.5M

Instagram: 750+

Facebook: 430 followers

Page Authority: 40

Domain Authority: 34

SERVICES

Please contact me to discuss sponsored posts, content creation, photography, product reviews, or advertising. Please be aware that all sponsored posts on My Meena Life will include a disclaimer and no-follow links according to the Federal Trade Commission guidelines.

Contact: mymeenalife@gmail.com